

20th November 2021

EVENT REPORT



Report by:
Team Cognito
CSD, IGDTUW

SESSION OVERVIEW

The event on Road to Corporate by Cognito was held from 12 pm to 1 pm on 20th November 2021. It began with an introduction to Cognito and the SDGs 8 and 9, where we explained the said goals and how we plan to achieve them. From there, we continued on to our guest speaker Miss Anushka Narula.

Since most engineers step into the corporate world, the session was kind of a roadmap for the audiences. To ace technical skills, she suggested digging deeper into what one loves to do and exploring various frameworks and development areas. As tech keeps evolving, project making and real-life problem solving helps an individual grow.

For soft skills, she advised to take help from societies and talk to people from different communities during hackathons. Interacting with people and networking is important for enhancing one's communication and leadership skills.

She emphasised how her Entrepreneurial journey had a role in her road to corporate. According to her, Entrepreneurialism is a mindset that is not limited to businesses and board meetings but is also reflected while overcoming real-world complications.

UAcelt was founded by a group of 4 friends as a community which eventually got converted into a monetizable model. USP of their start-up was "Bridge the gap between the teacher and student". To realise their vision, they gathered a group of 50 educators. The incubation centre helped in funding and mentoring. For continuing one's start-up, sticking to their idea is core. Innovating, helping others, and coming up with new ideas is what helps a person grow.

The event was concluded with an interesting Question-Answer session revolving around her experiences as an intern and her journey as an entrepreneur.

MEET THE SPEAKER



Anushka Narula is a final-year CSE student at IGDTUW who believes in making a change. She is an incoming Member of Technical Staff and Ex-Product Intern at Adobe India and is the Co-Founder of the tech community UAcelt - Ace at Your Own Pace. She is also a passionate public speaker and a tech enthusiast, which has been showcased by her active involvement in various college societies, specifically RAF, Innerve, Taarangana, and Instinct.

INFORMATION ABOUT THE EVENT



COGNITO
presents
SkillUpWithCognito

Road to Corporate

ANUSHKA NARULA

Incoming MTS and ex
Product Intern at Adobe
B.Tech CSE 4th year
IGDTUW

 **20th November 2021**

 **12 noon**

 **Google Meet**

Register Now- <https://forms.gle/bAn4VzeCuRIEJNvc7>



 <https://www.linkedin.com/company/cognito-sdg/>

 https://www.instagram.com/cognito_sdg/

We had an hour-long event from 12 pm to 1 pm.

Our event had a **participation of 100.**

It was an online event hosted on Google Meet

Meeting Link: <https://meet.google.com/ohk-bgzh-zuh>

Session Recording:

<https://drive.google.com/file/d/1fXHA2GaU7lkRm1BgOqBTpuOA4jlCil88/view>

A few
glimpses
from our
event

REC

In-call messages

Messages can only be seen by people in the call and are deleted when the call ends.

Tejaswini Gurrani 12:27 PM
with the internship for 2nd yrs be starting, can you drop some tips for the same

Vibhuti Srivastava 12:27 PM
Yes pl please share your interview Journey

061_Sanya Keshari 12:27 PM
di can you please explain your preparation strategies

Tejaswini Gurrani 12:27 PM
hiring part

Meghna Khairwar 12:28 PM
Di can you please tell how to manage different things together?

Prerna Khera 12:28 PM
Yeah, if could elaborate about preparation strategies

061_Harsha Narula 12:28 PM
how to prepare for placements in 6months from scratch?

Send a message to everyone

12:28 PM | ohk-bgzh-zuh

REC

Anushka Narula

You

12:29 PM | ohk-bgzh-zuh

REC

Ishita Batra is presenting

Thank You

Ishita Batra (Presentat...

Prerna Khera

Anushka Narula

Shruti Sinha

Ishita Batra

Vibhuti Srivastava

068_AKSHITA GOEL

126 SIMRAN VISHRANT

Komal Bangarwa

Tejaswini Gurrani

MANSI GAUTAM

Shruti Koli

095 Rajnandini kataria

060_Yashika Baranwal

63 others

You

12:57 PM | ohk-bgzh-zuh